

**For Immediate Release**

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## **GREEN LAKE GOLF PIONEERS SUSTAINABLE GOLF COURSE REDEVELOPMENT NATIONWIDE**

**PHOENIX** – Arizona-based [Green Lake Golf](#) (GLG) has announced its mission to lead the golf industry in sustainable golf course redevelopment, offering innovative solutions for owners facing modern-day obstacles including water scarcity and regulatory pressures. GLG’s turnkey approach integrates multiple crucial elements that stakeholders are considering regularly, including golf course renovation, legal advisement, real estate services and sustainability best practices – which will in turn modernize properties, reduce water usage and unlock land for profitable redevelopment.

“Our mission is to guide golf course owners toward sustainability without sacrificing profitability,” said Jeff Schwinkendorf, Co-Founder and Principal of GLG. “We provide a seamless, comprehensive solution to navigate the complexities of redesign, rezoning and land sales – ensuring both environmental and financial success.”

GLG empowers golf course owners to address environmental challenges while enhancing financial viability. As reflected in recent case studies being modeled in Arizona, by reducing maintained turf, GLG redesigns can reduce water consumption by up to 30%. At the same time, these processes can unlock underutilized land for residential or commercial development, generating a significant financial return from land sales, as well as long-term savings on water costs. Understandably, these practices align with GLG’s holistic model, earning praise from industry leaders.

“GLG’s approach aligns with our mission to promote sustainable land use and resource conservation,” said Sam Thomas, Director of Golf Development at the GEO Foundation, which is dedicated to inspiring, supporting and promoting sustainability and climate action in and through the sport of golf. “By reimagining the

traditional golf course through strategic redesign and careful, sustainably led redevelopment, GLG is presenting a practical solution to the increasingly urgent issue of water scarcity.”

With expertise in golf course renovation, land entitlement navigation and real estate services, GLG eliminates the need for owners to coordinate multiple consultants. In today’s economic climate, GLG is poised to redefine the golf industry by blending environmental stewardship with financial innovation.

“We simplify the path to sustainability, turning daunting challenges into opportunities for growth,” said Jamie Cook, Co-Founder and Principal of GLG. “By offering a suite of services which includes all facets of golf course redevelopment, GLG is poised to be the first and best of its class in this evolving market.”

For more information or to explore partnership opportunities, visit [itisgreener.com](https://itisgreener.com) or contact [info@itisgreener.com](mailto:info@itisgreener.com).

### **About Green Lake Golf**

Green Lake Golf, headquartered in Phoenix, Ariz., specializes in sustainable golf course redevelopment. Its comprehensive services help owners modernize golf course facilities, reduce environmental impact and unlock new revenue streams through strategic land use. For more information or to explore partnership opportunities, visit [itisgreener.com](https://itisgreener.com) or contact [info@itisgreener.com](mailto:info@itisgreener.com).